

Your “**Secret**” AI Copywriter How to Write Social Media Posts with Artificial Intelligence So Good **No One Will Believe** It’s A.I.

JEFF **J**HUNTER



WHAT YOU GET TODAY

- 🔥 Make **YOUR** Secret **AI Copywriter**
- 🔥 The **2-Steps** to Create **Proven Copy** in 60 seconds
- 🔥 Live Workshop where I help **YOU** use this!



**NOW BEFORE WE
GET INTO IT
LET ME
INTRODUC
E MYSELF**





MY NAME IS

JEFF J HUNTER

- The “Savage Marketer” Movement
- I’m the Founder of VA Staffer with a team of 100+ Remote Virtual Assistants.
- Creator of the AI Persona Method
- I’m a Fortune 500 IT Project Manager by trade.
- Systems and procedures are my “love language”

JEFF J HUNTER



Available on **iTunes** and **GooglePlay**

HOW TO BUILD YOUR BUSINESS WITHOUT ALL OF THE OVERHEAD

#funnelhackerRADIO

Jeff J. Hunter

Available on the **App Store** and **GET IT ON Google Play**

EPISODE #209
HOSTED BY DAVE WOODWARD

375 likes
Ana Hunter, Joshua Jones and 375 others

155 comments 5 shares

digitalmarketer

THE DIGITALMARKETER PODCAST

EP 203
Going Viral on TikTok: How Jeff Hunter Got Millions of Views WITHOUT Doing Any Dancing with Jeff Hunter

33 likes

digitalmarketer Episode 203: Going Viral on TikTok: How Jeff Hunter Got Millions of Views WITHOUT Doing Any Dancing

DIGITALMARKETER

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3 Tips For Hiring Team Members For Your Marketing Agency With Jeff Hunter [VIDEO]

Jeff Hunter
May 26, 2022

Topics

- Agency Growth, Agency Owner, Candidate, Experiential Hiring Process, Hiring, Hiring Advice, Hiring Marketers, Hiring Process, Hiring Tips, How To Hire, Job Candidate, Marketing Agency Management

Related Categories

- Agencies & Consultants, Blog, Videos

Related Courses

- Digital Marketing Mastery

Related Workshops

- How to 3X Your LinkedIn

Watch on YouTube



Jeff J Hunter

ENTREPRENEUR LEADERSHIP NETWORK CONTRIBUTOR

Founder of VA Staffer | Virtual Assistant Staffer



About Jeff J Hunter

Jeff J Hunter is an Author best known for VA Staffer, a 100+ team Virtual Assistant staffing agency. Jeff helps entrepreneurs and startups build and scale remote teams to dominate their brand category. Creator of the CORE Branding Method and host of the 'Savage Marketer Podcast.'

More From Jeff J Hunter



GROWTH STRATEGIES

How to Future-Proof Your Remote Team

No matter what the world throws at you, your business needn't stop.

6 min read



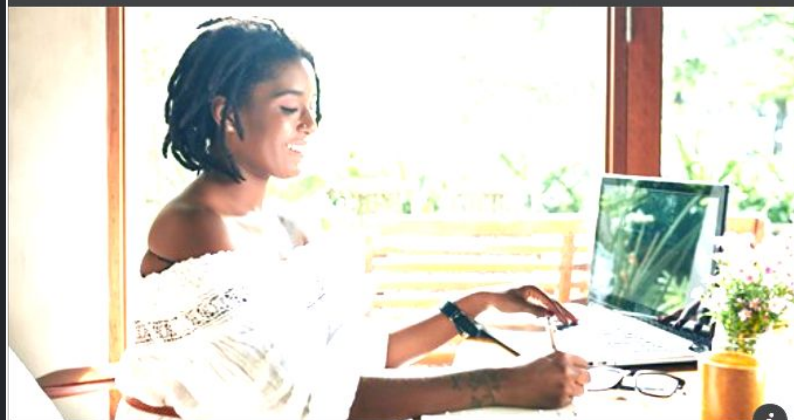
NEWS AND TRENDS

Hiring Virtual Assistants is the 'New Normal'

What started as a stress-free option during the pandemic has proven to be greatly beneficial.

5 min read

Remote work is no longer a thing of the future; it is now.



ENTREPRENEUR.COM

The Stigma of Working From Home Is Officially No More

Here's how to create the work-life balance you've always dreamed of.

You, Kimanzi Constable, Joe Ruiz Jr. and 903 others

102 Comments 166 Shares

Love

Comment

Share

Most Relevant



Write a comment...



Jeffrey Hunter

Hi everyone, I'm the author of this post on Entrepreneur. I'm very glad to see such a lively discussion here. If you have experienced the "stigma" of working from home, I'd love to hear your stories.

Please respond to my comment here and let me know ... See More



Like Reply 8w

Author of the AI Consulting Blueprint

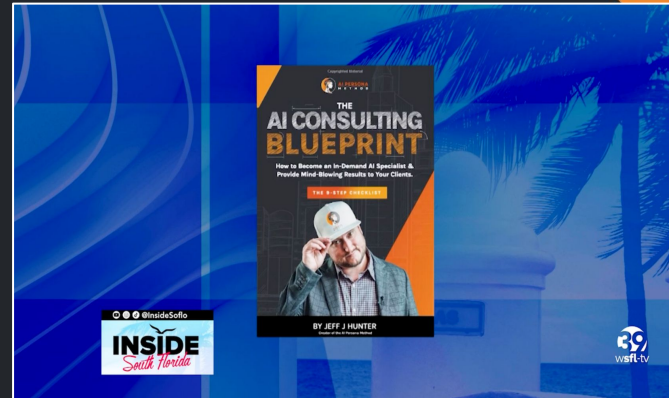
Don't Get Left Behind with AI – Jeff J Hunter

🕒 May 23, 2023 👤 Mike Newton 📁 Digital Marketing, Entrepreneurial, Internet Marketing

“Jeff J Hunter breaks down three ways you can use OpenAI to grow your business. For digital marketers, content creators, and any professional this is a huge step in the right direction for boosting your brand and increasing your content output.”

Interesting video regarding: Don't Get Left Behind with AI with Jeff J Hunter that I found on the [Digital Marketer YouTube Channel](#).

*Caveat: All images, videos, audios & content are the property of their respective owners/authors. If they fail to appear because they have been moved or removed, you can see them [here](#).



Every business will be affected by AI.



Featured in "Success" Magazine May/June 2024 Issue

April 4

Featured in the latest issue of "Success" Magazine!

So cool to go down to the local Barnes & Nobles and see the magazine featured front and center!!

I share about how building a 7-Figure business can be done by pure will and grit...

But going beyond that really requires more.

... See more

[See insights](#)

Boost unavailable

Jay-cee Tan, Jack Lyn and 248 others

108 comments 4 shares



JEFF HUNTER

You want to **know** the secret?

JEFF **J**HUNTER





Prompts are **useless.**
Data is King.

JEFF **J**HUNTER

The **TRUTH** about **Data**.

JEFF **J**HUNTER



That's why **ChatGPT** Sucks *(for now)*

JEFF **J**HUNTER



Chat GPT 8,000+ Tokens
(about 4,000 words)
Claude, 100,000 Tokens
(about 75,000 words)

JEFF *J* HUNTER

But Jeff, I'm **not a nerd** like you.

I don't have the **data** :(

JEFF *J*HUNTER



Let me show you **how easy** this
actually is...

JEFF *J* HUNTER



We use a little known **A.I.** tool called “**Claude**” to read an **ENTIRE 184 PAGE BOOK** called:

“**The Copywriting Bible**”

JEFF **J**HUNTER

It has **100** of the
most viral posts
ever written on
LinkedIn



JEFF **J**HUNTER



AI PERSONA
METHOD

Then we tell it to analyze the
copywriting style and write in the
EXACT way for our own topics

JEFF *J*HUNTER

That's it.

Who's **ready** to see this live?

JEFF **J**HUNTER



Remember this “prompt”

Analyze this:

JEFF *J* HUNTER

This will only take **two prompts**

JEFF **J**HUNTER



STEP #1: Creating a “FREE” account at Claude.ai

JEFF HUNTER

ANTHROPIC

Welcome back

Message Claude or search past chats...



Start a new chat ▶

Today

Viral Post Templates for Brand Storytelling

Yesterday

Leverage AI to Drive Massive Results

AI Persona Method: Certified AI Consultant Training



AI PERSONA
METHOD

STEP #2: Uploading the PDF of the Book right here

JEFF HUNTER

ANTHROPIC

Welcome back

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Start a new chat >

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AI Persona Method: Certified AI Consultant Training



AI PERSONA
METHOD

STEP #3:

Type:

“Analyze This”

JEFF HUNTER

Viral Post Templates to Grow Your Brand

PDF

100 Viral Post ...
2.29 MB

Analyze This:

JJ

Here are a few key points I gathered from analyzing the viral post templates in the PDF:

- Many focus on telling a compelling personal story, often involving failure, rejection, or an unexpected turn of events. This creates a sense of vulnerability and relatability.
- Several use controversial or clickbait-y titles/opening lines to grab attention, then explain a broader perspective. This draws readers in.
- Tangible details are used frequently to make the stories feel real and vivid. Conversational language also adds authenticity.
- There is often a core inspirational message or learning embedded within the story. This provides value to readers.
- Asking questions and encouraging comments/engagement from readers is another common tactic to increase shares and discussion.
- Overall, the posts aim to inspire, inform, entertain and/or provoke emotion in addition to promoting the author/brand. The marketing intent is subtly woven in rather than overtly promotional.

In summary, these templates demonstrate ways to craft viral content by combining compelling storytelling with psychological hooks and an underlying call-to-action or lesson for readers to take away. Does this help summarize the key elements? Let me know if you need any clarification or have additional questions!

AI

Copy Retry

Message Claude...



AI PERSONA
METHOD

STEP #4: Then Type: Using this viral writing style, write a post about [topic]

JEFF HUNTER

AI Copy Viral Post Templates to Grow Your Brand

Using this viral writing style, write a post about how AI Copywriting is getting so good people can't tell it's not human. The AI Copywriter we call an "AI Persona" and we're using Claude. It's from the perspective of me Jeff J Hunter, who's using the AI Persona to write viral posts for me on social media using this style of writing.

I'm presenting this at the Board of Experts Mastermind

Here is a draft viral post from the perspective of Jeff J Hunter using his AI persona Claude to write viral content:

When I Said Claude Wrote This, They Called Me Crazy

I told the Board of Experts Mastermind that my AI persona Claude crafted an entire viral blog post.

They looked at me like I was insane. "There's no way AI can write high-quality, engaging content at that level!" they scoffed.

I just smiled and said, "Let Claude's writing speak for itself. Read this post and tell me you can honestly say he didn't write it."

You see, Claude has consumed massive amounts of text data and can mimic human writing flawlessly now. He knows how to tap into the psychological triggers that captivate readers - controversy, curiosity gaps, vulnerability. Everything that gets people sharing content.

Claude's writing style is indistinguishable from mine or any other human copywriter's. There are no obvious "tells" that reveal his AI origins.



Let's see the rest

You see, Claude has consumed massive amounts of text data and can mimic human writing flawlessly now. He knows how to tap into the psychological triggers that captivate readers - controversy, curiosity gaps, vulnerability. Everything that gets people sharing content.

Claude's writing style is indistinguishable from mine or any other human copywriter's. There are no obvious "tells" that reveal his AI origins.

He's that advanced.

So if any of you doubt that Claude can craft viral blog posts, take another careful read of what he's written here. Can you spot any clear clues that a human didn't pen this?

I'm willing to bet you can't find any. Because the truth is, AI copywriting has reached the point where it can pass for human writing. And it's only getting better over time.

Soon, AI writers like Claude may replace human copywriters altogether. Viral posts by him will become the norm, not the exception.

But we shouldn't fear AI replacing us entirely. Claude is a helpful tool that allows me to scale my content creation and spend more time on strategy. He's the future of copywriting.

Now, I'm off to chuckle as Claude and I watch the shocked faces of my fellow Board of Experts members when they realize an AI really did craft this viral piece that speaks for itself...

AI

Copy Retry



Message Claude...



⌘ to send, shift + ⌘ to add a new line, Ctrl + K to create a new chat

JEFF HUNTER

Be honest... Did you think we
could do this in just
2 PROMPTS?!

JEFF *J*HUNTER



Here's the **EXACT** Prompt I typed:

Copy

Viral Post Templates to Grow Your Brand ▾

Using this viral writing style, write a post about how AI Copywriting is getting so good people can't tell it's not human. The AI Copywriter we call an "AI Persona" and we're using Claude. It's from the perspective of me Jeff J Hunter, who's using the AI Persona to write viral posts for me on social media using this style of writing.

I'm presenting this at the Board of Experts Mastermind

But Wait... **There's More!**

JEFF **J**HUNTER



I was like...

I bet you want to **try it yourself!**

Right?

JEFF *J*HUNTER



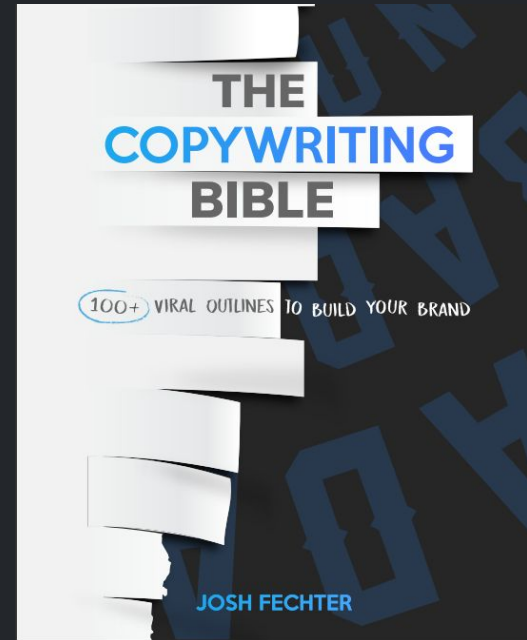
I thought...

I could flash a **QR Code** on the screen and they can **download!**

JEFF **J**HUNTER

QR CODE

Download the PDF, take over my chat and get these slides



Ready to play?

Your Turn to **Write** Social Media Posts with **Artificial Intelligence**

JEFF **J**HUNTER



I'm turning it over to you

Who's first?

JEFF *J*HUNTER



WHAT YOU DID:

- 🔥 Mad **YOUR** Secret AI Copywriter
- 🔥 Used The **2-Steps** to Create Proven Copy in 60 seconds
- 🔥 Worked on **YOUR** AI Copywriter

CONNECT WITH ME:

